



2017 SPONSOR PROGRAM

The Government Finance Officers Association of Arizona

Mission:

GFOAz promotes excellence in government financial management through leadership, education and communication.

About:

The Government Finance Officers Association of Arizona (GFOAz) is a non-profit professional organization that serves the government finance profession in Arizona. GFOAz serves as the state chapter of the national Government Finance Officers Association. We were founded in 1965 and have a membership of nearly 400 individuals. We encourage membership from state, county, and city governments, school districts, colleges, universities, special districts, and private firms. The purpose of GFOAz is to improve the practice of governmental finance in the state of Arizona as developed and recommended by the Government Finance Officers Association of the United States and Canada as well as other recognized authorities.

Vision:

GFOAz provides a system of networking, training and information sharing opportunities. These opportunities help those individuals responsible for municipal and other local government fiscal policy and management develop knowledge, enhance skills, and improve performance.

Goals and Objectives:

The GFOAz board has established goals and objectives for the following areas:

- Organizational structure
- Membership
- Sponsorship and financial support
- Training and career development
- Communications
- League support services



Programs and Services

GFOAz serves government finance officers statewide and any person who is interested in the principles and practices of government finance, and who subscribes to the purposes of the GFOAz with the following programs and services:

- Two conferences held in February and August
- Three annual trainings (January, May and October)
- Up to 41 CPE credits annually
- Scholarship opportunities that include one to the Advanced Government Finance Institute (AGFI), one scholarship to the Government Finance Officers Association of the United States and Canada (GFOA) annual conference, two scholarships to the GFOAz Winter Conference and two scholarships to the GFOAz Summer Conference
- Monthly communication through e-mail blasts, social networking and six online newsletters
- Website available to the members and public
- Online resource pool available to members
- Presentation of GFOA awards to member organizations

The range and substance of GFOAz's programs and services is made possible through the generous support of our sponsors.

2017 Conferences and Trainings

Sponsors at silver, gold and platinum levels mix and mingle with attendees at the Winter and Summer Conferences, and three additional trainings of GFOAz with city, town and county finance directors, budget officers, accountants and other local government officials.

January Training

January 12 in Mesa, AZ

- Provides up to 5 CPEs

Winter Conference

February 15-17 in Prescott, AZ

- Provides up to 13 CPEs
- Opening reception, luncheon & annual business meeting
- Sponsor recognition
- Relaxed, informal networking
- Approximately 220 attendees

May Training

Location and date TBD

- Provides up to 5 CPEs

Summer Conference

August 2-4 in Tucson, AZ

- Provides up to 13 CPEs
- Opening reception & luncheon
- Sponsor recognition
- Relaxed, informal networking
- Approximately 220 attendees

October Training

Location and date TBD

- Provides up to 5 CPEs



Our Sponsors

GFOAz promotes excellence in government finance management through leadership, education and communication. Your contribution allows us to provide affordable, high-quality workshops and conferences to Arizona's government finance professionals. Sponsorship of GFOAz is offered on the calendar year. We offer several options to support GFOAz with a variety of benefits that will provide your organization with excellent visibility and name recognition in 2017.

Our Sponsors

We are sincerely grateful to the organizations that have provided sponsorship support to GFOAz:

Accela	Innovest
Arbitrage Compliance Specialists	JPMorgan Chase Bank, N.A.
Arizona Public Employers Health Pool (APEHP)	Moss Adams, LLP
Arizona Public Service	OptumHealth Financial Services
AXA	PFM Asset Management, LLC
Ballard Spahr LLP	Piper Jaffray & Co.
Bank of America Merrill Lynch	Point & Pay
Bank of Arizona	Professional Credit Service
Bank of New York Mellon	Public Trust Advisors
Bankers Trust	Questica, Inc.
BBVA Compass Bank	RBC Capital Markets, LLC
BerryDunn	Rutgers Business School
BLX Group, LLC	Online Master's Program in
Caselle Inc.	Governmental Accounting
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Climatec	smartworksplus
Colonial Life	Squire Patton Boggs
Commerce Bank	Stifel
Davidson Fixed Income Management	TIAA-CREF
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FirstSouthwest, a Division of Hilltop Securities	UMB Bank
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ICMA-RC	



REACH HUNDREDS OF ARIZONA GOVERNMENT FINANCE PROFESSIONALS !

SPONSORSHIP BENEFITS

	SILVER \$1,500	GOLD \$2,500	PLATINUM \$4,000
Winter Conference Registrations	1	1	2
Summer Conference Registrations	(for either the Winter or Summer Conference)	1	2
Extra GFOAz Event of Your Choosing	N/A	N/A	1
Tabletop Exhibit Space (Upon Request) <i>Sponsors with exhibit space will be included in a sponsor drawing for attendees.</i>	N/A	N/A	1 - 6' table at each conference
Company Recognition on Conference Signage	Name	Name	Logo
Company Recognition on GFOAz Website	Name	Name & Link	Logo & Link
GFOAz Membership Directories	Electronic Copy Provided to Sponsors	Electronic Copy Provided to Sponsors	Electronic Copy Provided to Sponsors
Commercial Memberships to GFOAz	N/A	1	2
Advertisement in the GFOAz Membership Directory	N/A	Half Page	Full Page
Advertisement on the Conference Mobile App Splash Page	N/A	\$400 for either conference	\$400 for either conference
Advertisement Rates (<i>Rates Correspond with Your Sponsorship Level</i>) <i>Your advertisement allows you to show your support for the association and reach hundreds of local government officials that are the backbone of financial decision-making. The following rates include 4 ads (1 ad per issue for 1 year). All ads will include a link to your organization's website and may be in full-color. Placement of the ad will be at the discretion of the newsletter editor.</i>	\$720 10% discount	\$600 25% discount	\$400 50% discount

	Silver	Gold	Platinum*
SPONSORSHIP OPTIONS	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____
CONFERENCE MOBILE APP SPLASH PAGE	N/A	<input type="checkbox"/> \$400 Summer <input type="checkbox"/> \$400 Winter	<input type="checkbox"/> \$400 Summer <input type="checkbox"/> \$400 Winter
NEWSLETTER ADVERTISEMENT	<input type="checkbox"/> \$720	<input type="checkbox"/> \$600	<input type="checkbox"/> \$400
TOTAL	\$ _____	\$ _____	\$ _____

Only 1 ad per conference. Based on Availability.

* Platinum sponsors please send your logo no later than Friday, January 13.

Organization _____

Contact Name and Title _____

Phone Number _____ Email Address _____

Address _____

City _____ State _____ Zip _____

*For inclusion in the 2017 Winter Conference registration material, commitment must be made by **January 12, 2017**. Payment is due no later than **Friday, March 17, 2017**. Advertisements will not be run if payment isn't received. Contributions or gifts are non-deductible as charitable contributions.

Make checks payable to: Government Finance Officers Association of Arizona
 Mailing Address: 1820 W. Washington Street, Phoenix, AZ 85007 Fax: 602-253-3874

For additional information please contact Samantha Womer at 602-258-5786 or swomer@azleague.org