

JANUARY 2017 | TRAINING

MESA CONVENTION CENTER | 263 N Center Street
SUPERSTITION NORTH ROOM | Mesa, AZ 85201

GFOAz January Training Agenda

Thursday, January 12, 2017

9 a.m. – 3 p.m.

Mesa Convention Center - Superstition North Room

263 N Center St, Mesa, AZ 85201

Registration Opens

8:00 a.m.

Accounting, Budgeting and Auditing of Development Agreements

9:00 a.m. – 9:50 a.m. (1 CPE)

Amber Costa, Development Agreement Coordinator, Peoria

Katie Gregory, Management and Budget Director, Peoria

So you've got a development agreement - what now? Proactive monitoring and tracking of developer and city obligations is critical, but how do you keep track of all those deadlines, triggers, operational requirements and financial obligations? In this session, we'll share strategies and best practices for ensuring a successful development agreement.

Development Agreement Success Stories

10:00 a.m. – 10:50 a.m. (1 CPE)

Brian Friedman, Director of Economic Development, Glendale

Jeff Tyne, Deputy City Manager, Peoria

In this session, presenters from two valley cities will speak to success stories and lessons learned from notable development deals affecting their communities. Discussions will focus on how cities identified their strategic interests, negotiated arrangements with various parties, ensured protections to minimize risk, and ultimately measured success. Following this, there will be an interactive discussion on how city departments can best coordinate and communicate on these complicated arrangements.

Communication Between Departments

11:00 a.m. – 11:50 a.m. (1 CPE)

Lindsey Duncan, Finance Director, Surprise

Eric Fitzer, Community Development Director, Surprise

Mike Hoover, Economic Development Manager, Surprise

This session will include a presentation and discussion related to common misperceptions of department(s) work activities specific to finance, economic development and community development. Panelists will focus on vital communication practices to create a cross-department partnership, ensuring the most success on projects.

Lunch

12:00 p.m. – 12:50 p.m.

The Opportunities and Challenges to Utilizing CFDs

1:00 p.m. – 1:50 p.m. (1 CPE)

Scott Ruby, Attorney, Gust Rosenfeld

Zach Sakas, Attorney, Gust Rosenfeld

Kim Sandstrom, Special Districts Manager - CFD/ID, Buckeye

As an alternative financing mechanism to fund new growth, Community Facility Districts (CFDs) appeal to many growing cities and towns. However, other municipalities shy away from using this mechanism to fund needed infrastructure. What can we learn about the opportunities and challenges to CFDs from those who are currently utilizing them?

Workforce Development from an Economic Development Perspective

2:00 p.m. – 2:50 p.m. (1 CPE)

Mike Hoover, Economic Development Manager, Surprise

This session will include a presentation and discussion about the morphing of workforce development into economic development and vice versa. Attendees will receive an overview of the vital need for collaboration and innovation in the field and learn why CFO's will want to support workforce development efforts.

Training Concludes

3:00 p.m.

CPE forms will be available at the registration desk at the *conclusion* of the training.