

Wednesday, February 19**Registration Opens**

9:00 a.m.

Insurance Overview: Coverage and Indemnification Considerations for Special Events

10:00 a.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Ed Bantel, Program Administrator & Marketing Underwriter, AMRRP

Whether you are planning your own special event, allowing vendors to conduct events on your property, or doing an event on someone else's property, there are many insurance issues to consider. Written contracts or agreements are often required. Indemnification and additional insured provisions need to be defined. Do you fully understand the actual COI and the actual endorsement? Do you have some troublesome COI's endorsements or contracts that you would like to bring along to review? This session is an interactive opportunity to learn about special events, discuss specific issues and find out how other members deal with these issues.

Golf

11:30 a.m.

Golf registration was arranged separately with Brian Wright.

Maximizing the Return on Positivity

2:00 p.m. in Clarkdale/Cottonwood

2 CPE CREDITS

Speaker: Kirk Wilkinson, President & Founder, The Happiness Factor

In this session you will learn that personal happiness and positivity have a multiplier effect – in other words – deliver a high return. The speaker will provide several real-world practical skills that will multiply your efforts at work and at home. These principles will impact every aspect of your life.

New Member Meet & Greet

5:00 p.m. in Verde

Join new and current GFOAz members in a 30 minute meet and greet with the GFOAz Membership Committee. We'd love to see you there!

Welcome and Sponsor Reception

5:30 p.m. in Sedona/Conference Foyer

Thursday, February 20**Continental Breakfast**

8:00 a.m. in Conference Foyer

The Optimist's Advantage

8:30 a.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Kirk Wilkinson, President & Founder, The Happiness Factor

Optimism is a skill that can be learned and applied to everyday encounters and situations. In this short and fast-paced presentation, attendees will learn why optimism is important.

Impact Fees Update

9:30 a.m. in Clarkdale/Cottonwood

2 CPE CREDITS

Speaker: Cheyenne Walsh, Associate Attorney, Squire Sanders

As cities and towns begin preparation of new IIPs and establishment of impact fees after the end of the moratorium, it is very important that each city and town has a clear understanding of the new requirements. This session will cover the entire impact fee process including the deadlines for specific activities created by the new impact fee legislation.

Lunch and Annual Business Meeting

11:30 a.m. in Granite Mountain

Sales Tax Update

1:00 p.m. in Clarkdale/Cottonwood

2 CPE CREDITS

Speakers: Tom Belshe, Deputy Director, League of Arizona Cities and Towns
Lee Grafstrom, Tax Policy Analyst, League of Arizona Cities and Towns

Last year's legislative session created an entirely new system for the collection, audit and distribution of local sales tax. Cities and towns are in the midst of an effort to have the Arizona Department of Revenue be the central point for businesses to pay their local and state TPT. This session will cover the changes to the TPT system created by HB2111, as well as other sales tax changes that are on the horizon.

The Changing Regulatory Environment in the Municipal Markets

3:00 p.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speakers: Michael Cafiso, Shareholder, Greenberg Traurig
Kurt Freund, Managing Director, RBC Capital Markets
Timothy A. Stratton, Attorney, Gust Rosenfeld, P.L.C.

With the passage of the Dodd-Frank regulations, the municipal bond market has not escaped the proliferation of new rules and regulations. This session will focus on recent SEC and MSRB regulatory changes that impact governmental issuers of bonds and other financial obligations. In particular we will focus on the recent SEC release related to municipal advisors, disclosure obligations of municipal issuers, as well as the particular filing requirements of such disclosure. We will also review recent SEC enforcement actions. The SEC is targeting governmental issuer, of securities like never before. This session will provide an explanation and discuss what went wrong for those governmental entities and what your agency can do to avoid an SEC investigation.

Budget Projections on Sales Tax

4:00 p.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Dawn Irvine, Director, Office of Management and Budget, Gilbert

A solid budget forecast begins with a solid revenue projection. For Arizona, sales tax revenue is a significant source of funding which can be volatile as it is influenced by the economy, development patterns and competition. So how do you predict what these revenues will be on an ongoing basis? What information do you need and where can you find it? Learn from each other and from our budget and forecasting expert who will lead a discussion of best practices in projecting sales tax revenue.

GFOAz Board Meeting

5:15 p.m. in Jerome

Reception

6:00 p.m. in Sedona/Conference Foyer

Friday, February 21**Breakfast**

8:00 a.m. in Granite Mountain

Legislative Update

9:00 a.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Tom Belshe, Deputy Director, League of Arizona Cities and Towns

This session will update members on a variety of timely legislative issues. League legislative staff will provide an overview of the 2014 legislative session, and explain the challenges and opportunities we currently face. Attendees will also hear about the current status of legal issues that are affecting cities, towns and counties.

What's New From Norwalk?

10:00 a.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Corey Arvizu, Managing Partner, Heinfeld, Meech & Co., P.C.

Keeping up with the GASB and the latest accounting standards can be challenging. This session will help prepare you with what you need to know about the latest pronouncements and how to implement them. You'll also hear what is on the horizon for GASB so you can prepare for the future changes. Get the answers you need at this GASB update session which is guaranteed to be practical and valuable.

Economic Update

11:00 a.m. in Clarkdale/Cottonwood

1 CPE CREDIT

Speaker: Jim Rounds, Senior Vice President & Senior Economist,
Elliott D. Pollack & Company

This session will provide an update on the status of the national economic recovery and how this is translating into economic recovery at the state and local levels. The discussion will include some perspective into Arizona-related economic topics.

Conference Concludes

12:00 p.m.

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