



# 2021 Winter Conference Sponsor Program

# The Government Finance Officers Association of Arizona

## **Mission:**

GFOAz promotes excellence in government financial management through leadership, education and communication.

## **About:**

The Government Finance Officers Association of Arizona (GFOAz) is a non-profit professional organization that serves the government finance profession in Arizona. GFOAz serves as the state chapter of the national Government Finance Officers Association. We were founded in 1965 and have a membership of nearly 400 individuals. We encourage membership from state, county, and city governments, school districts, colleges, universities, special districts, and private firms. The purpose of GFOAz is to improve the practice of governmental finance in the state of Arizona as developed and recommended by the Government Finance Officers Association of the United States and Canada as well as other recognized authorities.

## **Vision:**

GFOAz provides a system of networking, training and information sharing opportunities. These opportunities help those individuals responsible for municipal and other local government fiscal policy and management develop knowledge, enhance skills, and improve performance.

## **Goals and Objectives:**

The GFOAz board has established goals and objectives for the following areas:

- Organizational structure
- Membership
- Sponsorship and financial support
- Training and career development
- Communications
- League support services



# Programs and Services

GFOAz serves government finance officers statewide and any person who is interested in the principles and practices of government finance, and who subscribes to the purposes of the GFOAz with the following programs and services:

- Two conferences held in February and August
- Three annual trainings (January, May and October)
- Up to 43 CPE credits annually
- Scholarship opportunities that include one to the Government Finance Officers Association of the United States and Canada Leadership Academy, one scholarship to the Government Finance Officers Association of the United States and Canada (GFOA) annual conference, two scholarships to the GFOAz Winter Conference and two scholarships to the GFOAz Summer Conference
- Monthly communication through e-mail blasts, social networking and four online newsletters
- Website available to the members and public
- Online directory and discussion board available to members
- Presentation of GFOA awards to member organizations

The range and substance of GFOAz's programs and services is made possible through the generous support of our sponsors.



# Our Sponsors

*GFOAz promotes excellence in government finance management through leadership, education and communication. Your contribution allows us to provide affordable, high-quality workshops and conferences to Arizona's government finance professionals. Sponsorship of GFOAz is offered on the calendar year. We offer several options to support GFOAz with a variety of benefits that will provide your organization with excellent visibility and name recognition in 2021.*

## **Our Sponsors**

We are sincerely grateful to the organizations that have provided sponsorship support to GFOAz:

Allpaid	Invoice Cloud
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REACH HUNDREDS OF  
ARIZONA GOVERNMENT  
FINANCE PROFESSIONALS !

# SPONSORSHIP BENEFITS

	SILVER \$750	GOLD \$1250	PLATINUM \$2,000
Winter Conference Registrations	2 Virtual	3 Virtual	4 Virtual / 1 In-Person
Event Bag <i>Item must be received by Feb. 5</i>	Flyer	Item	Item
Virtual Event Bag <i>Must be received by Feb. 5</i>	1 page	1 page	2 page
Commercial <i>Played during the virtual conference, pre-recorded</i>	N/A	N/A	60 seconds
Company Recognition on Conference Signage	Name	Name	Logo
Company Recognition on GFOAz Website	Name	Name & Link	Logo & Link
Commercial Memberships to GFOAz	N/A	1	2
Sponsor Scavenger Hunt	N/A	N/A	Included

	Silver	Gold	Platinum*
SPONSORSHIP OPTIONS	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____

\* Platinum sponsorship is limited and based off of first-come first-serve.

Organization \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Please return to: [info@gfoaz.org](mailto:info@gfoaz.org)

\*For inclusion in the 2021 Winter Conference registration material, commitment must be made by **January 29, 2021**.

Payment is due no later than **Friday, February 5 2021**.

Make checks payable to: **Government Finance Officers Association of Arizona**

Mailing Address: 1820 W. Washington Street, Phoenix, AZ 85007

Fax: 602-253-3874

For additional information please contact Rachel Claffey at 602-258-5786 or [info@gfoaz.org](mailto:info@gfoaz.org)