



**January Training 2022**  
**Thursday, January 13<sup>th</sup>, 2022**  
**9AM - 3PM**  
**Fountain Hills Community Center, Fountain Hills**  
**Agenda**

**Registration Opens**  
**8AM**

**Session:** [Back to Basics: Approaches to Developing Cash Flow Projections, Diversified Investment Strategies, and Earnings Projections](#)

**9AM**

1 CPE

**Speaker:** [Paulina Woo, Managing Director, PFM Asset Management LLC](#)

Over the last two years, cities and towns have experienced major changes to their cash flows due to COVID, stimulus funds, and economic changes. During this session, we will introduce and explore key considerations in developing cash flow projections, investment strategies for different types of funds (including bond proceeds), and earnings projection analyses.

**Session:** [ASRS & PSPRS Updates and Opportunities](#)

**10 am**

1 CPE

**Speakers:** [Mark Reader, Managing Director, Stifel](#)  
[Omar Daghestani, Managing Director, Stifel](#)

Discussion of the success of PSPRS across the state of Arizona and the new ASRS pre-funding program to be implemented in 2022.



**Session:** [Impact of the American Rescue Plan and Other Single Audit Updates](#)

**11 am**

1 CPE

**Speaker:** Jill A. Shaw, CPA, Managing Partner, HeinfeldMeech

Single Audits have been significantly impacted by the ARP and other COVID-19 federal funding. This session will cover the latest developments of how this funding could impact your government's Single Audit.

**Lunch**

**12PM**

**Session:** [Economic Development Agreements 101 – What to look for in Your City and Town](#)

**1 PM**

1 CPE

**Speakers:** Maria Laughner, Economic Development Program Manager, Tempe

In this session you will learn about economic development agreements, incentives, which ones most impact you, and the role of finance in these agreements.

**Session:** [GFOA Financial Foundations Framework](#)

**2 PM**

1 CPE

**Speakers:** Katie Ludwig, Senior Manager of Research and Consulting Center, GFOA

Shayne Kavanagh, Senior Manager of Research, GFOA

Based on many years of GFOA research and a Nobel Prize winning body of work, GFOA's Financial Foundations Framework helps facilitate collaboration and gain support for public policies and programs. Organized into five pillars, the Framework shows you how to improve your organization's financial position now and create a strong foundation for a thriving community over the long-term. At this session, you will be introduced to the framework, learn its essential components, and find out how you can start to put it into practice, with a focus on the finance officer's leadership role in the organization and community

**Conclude: 3PM**