

# Effective Governance During Periods of Investment Volatility

Annette Gaston
Senior Managing Consultant

May 4, 2023

pfmam.com

PFM Asset Management LLC

NOT FDIC INSURED: NO BANK GUARANTEE: MAY LOSE VALUE

### Agenda

- Overview of Current Market Conditions
- ▶ Time to Get Back to Basics
- Navigating Volatility, Uncertainty, Complexity, and Ambiguity
- **▶** Conclusion



# Overview of Market Conditions



#### **Current Market Themes**



- ► The U.S. economy is characterized by:
  - Lingering inflation that remains well above the Fed's long-term inflation target
  - A labor market showing the first signs of moderation
  - Greater economic uncertainty following the surprise failure of Silicon Valley Bank and Signature Bank



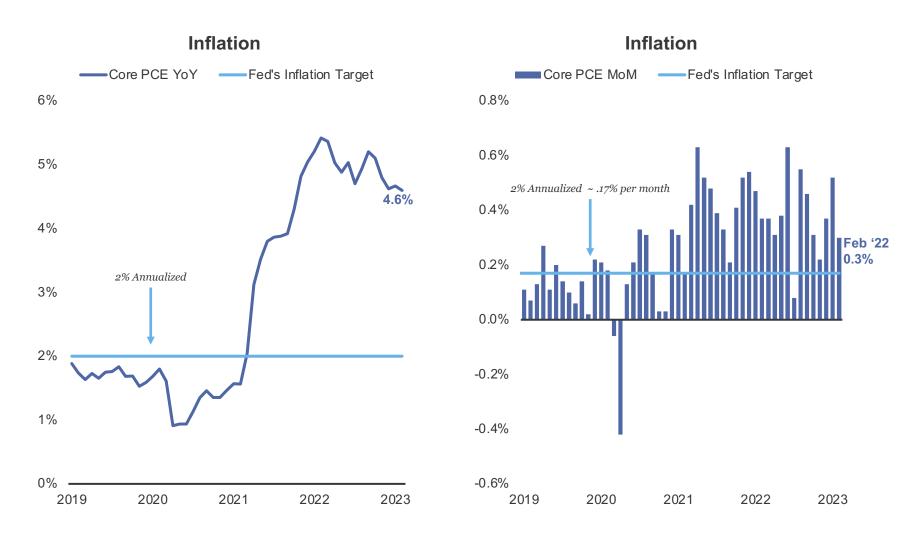
- Fed policy tightening may be nearly complete
  - ▶ The most recent FOMC statement noted that "some additional policy firming may be appropriate," but the need for more rate hikes has become less clear
  - Although the Fed acknowledged the impact of the recent bank failures, their March updated Summary of Economic Projections were little changed from December
  - ▶ The Fed has maintained that they will keep rates elevated for some time, but the market is pricing in rate cuts beginning mid-year



- Bond markets saw unprecedented volatility in March
  - In a classic "flight to quality," Treasury yields fell sharply, with the 2-year Treasury yield falling from 5.07% on March 8 to under 4.00% on March 17
  - The curve inversion from 3 months to 10 years reached the deepest levels in over 40 years
  - Credit yield spreads widened, especially those on banks, but not nearly to levels seen during the global financial crisis



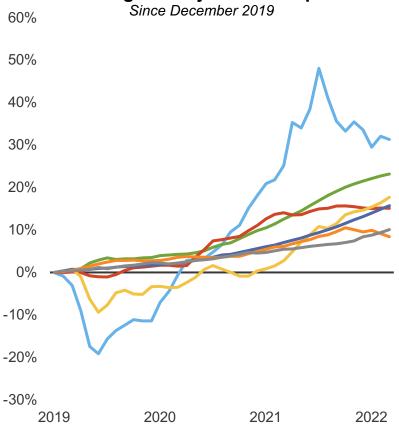
### **Inflation Remains Above Fed Target**





### Is the Fed Looking at the Right Data?

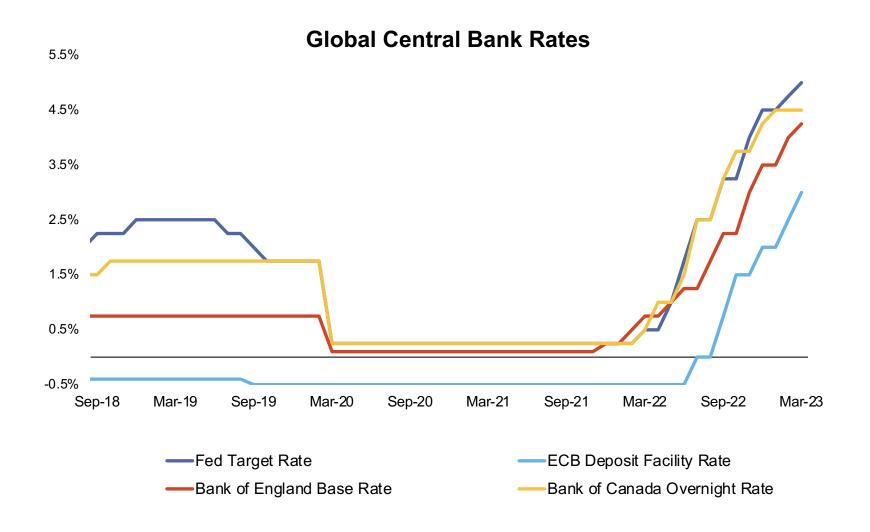
#### **Price Change of Major CPI Components**



CPI Component	12-mo. Change	Weight <sup>1</sup>	Contribution to YoY CPI
Energy	5.0%	7.1%	0.4%
Food	9.5%	13.5%	1.3%
Transportation	14.6%	5.8%	0.8%
Goods	1.0%	21.3%	0.2%
Shelter	8.1%	34.4%	2.8%
Medical services	2.1%	6.6%	0.1%
Other Services <sup>2</sup>	4.3%	11.3%	0.5%
Overall	6.0%		
	Energy Food Transportation Goods Shelter Medical services Other Services <sup>2</sup>	ComponentChangeEnergy5.0%Food9.5%Transportation14.6%Goods1.0%Shelter8.1%Medical services2.1%Other Services²4.3%	Component         Change         Weight¹           Energy         5.0%         7.1%           Food         9.5%         13.5%           Transportation         14.6%         5.8%           Goods         1.0%         21.3%           Shelter         8.1%         34.4%           Medical services         2.1%         6.6%           Other Services²         4.3%         11.3%



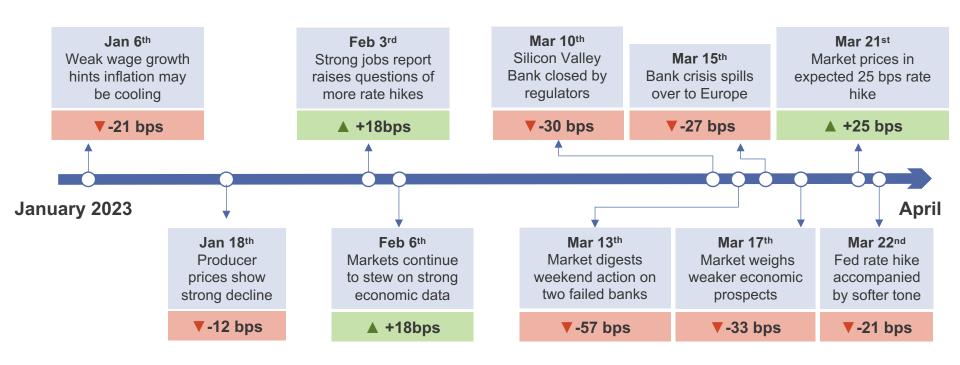
### **Aggressive Moves by Central Banks**





#### **Market Events Drive Large Yield Moves**

## Major Economic and Market Events and the Daily Change in the 2-Year U.S. Treasury Yield



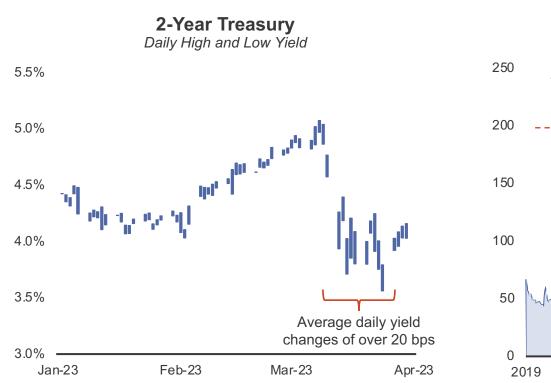


▼/▲ Changes in 2-Year Treasury

7

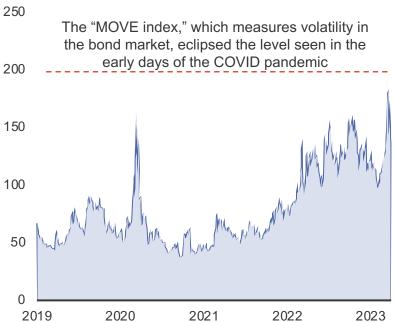
# **Bond Markets Saw Unprecedented Volatility in March**

The surprise failure of two large U.S. banks caused volatility in the markets. In a classic "flight to quality", Treasury yields fell sharply, with the 2-year Treasury yield falling from 5.07% on March 8 to 4.03% on March 31.



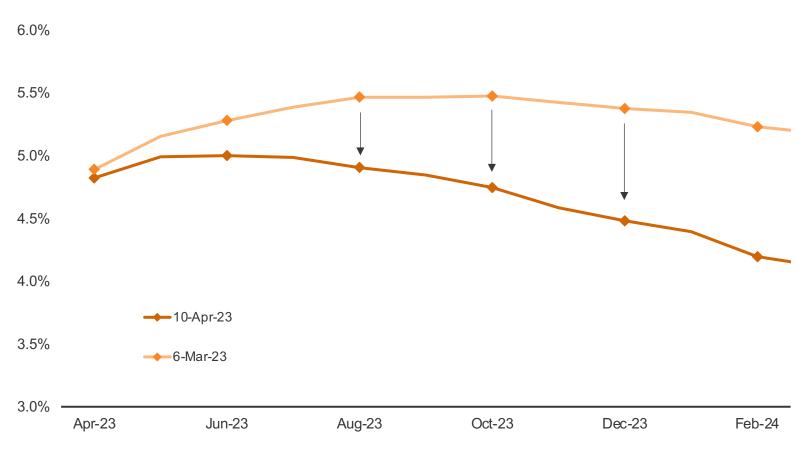
#### Fixed Income Market Volatility

ICE BofA MOVE Index



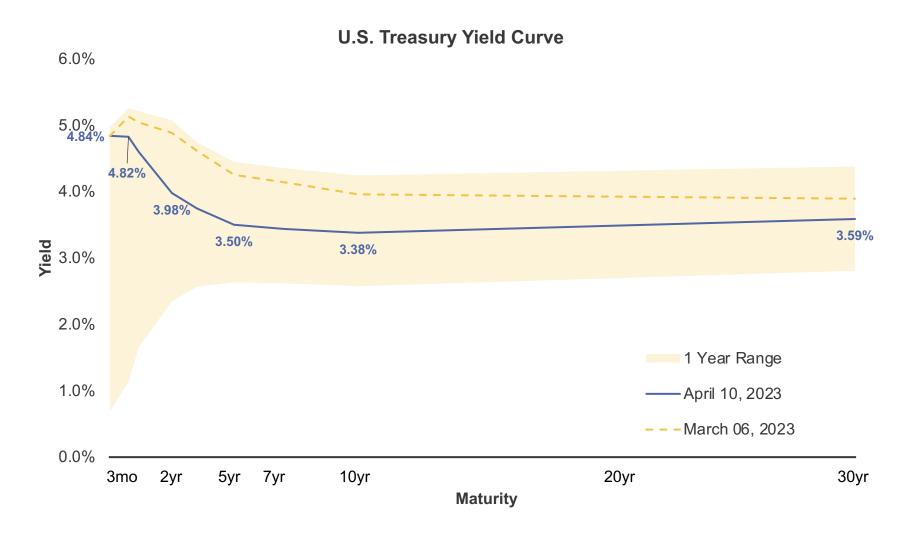
### One More Rate Hike Ahead in May?







# After Volatility Generally Subsides, Rates Are Left Lower in Majority of Tenors





# Time to Get Back to Basics

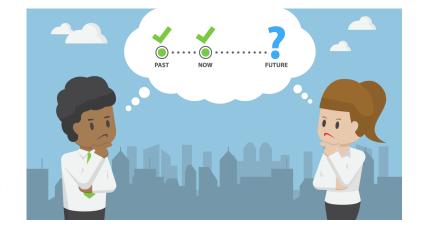




#### The Decision-Making Process

When analyzing the current investment strategy, you should consider the following questions:

- 1. Does the Plan's Investment Policy reflect our goals and objectives?
- 2. What is the Board's risk tolerance?
- 3. What is the fund's asset allocation?
- 4. What is the fund's expected return and risk?
- 5. What are my current, short-term, and long-term capital market assumptions?
- 6. Should we change the asset allocation?



#### **Investment Policy Development & Review**



#### **Investment Objectives**

- ► **Safety:** Preserve capital with high-quality investments
- Liquidity: Plan for and provide liquidity as needed
- ► Yield: Seek to safely increase earnings through disciplined portfolio strategy

... But How Do You Design an Investment Strategy to Meet These Objectives in Varying Market Conditions?



### **Key Pillars of Investment Strategy Development**

- ➤ Cash Flow Analysis
- ➤ Portfolio Segmentation
- Diversification
- ➤ Reporting Total Return
- ➤ Disciplined Long-Term Strategy

### **Segmenting the Portfolio**

Portfolio Type	Strategy Components	Uses					
Liquidity/Short-term	Overnight to 12 months	<ul> <li>Highly Liquid for daily needs and unforeseen expenditures</li> <li>Funds are meant to cover specific, predictable cash flows (payrolls, debt service)</li> <li>Can be lower during periods of net cash inflow</li> <li>Comprised of short-term money market instruments, e.g., bank deposits, money market mutual funds, and LGIP</li> </ul>					
Core: Intermediate	Longer Duration Strategy	<ul> <li>Funds that are not expected to be spent—may be disbursed in extraordinary circumstances</li> <li>Can be invested in longer-term securities</li> </ul>					

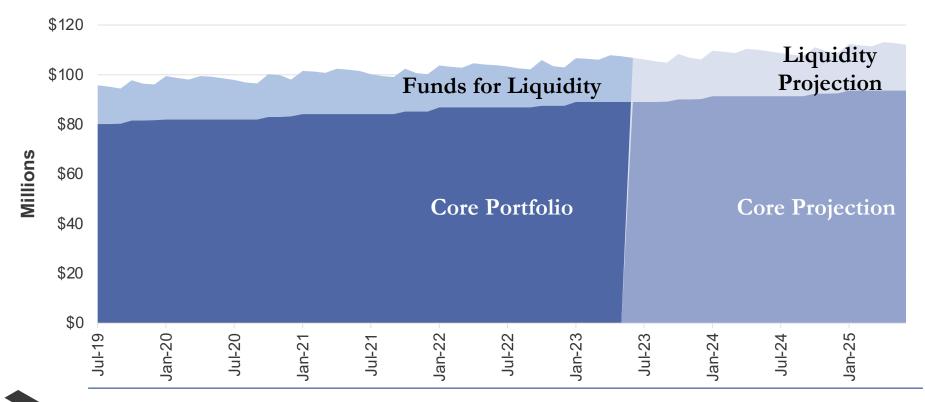
# **Conduct Cash Flow Analysis to Optimize Portfolio Segmentation**

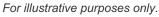
#### Liquidity

- · Cash and equivalents
- Available to meet known, and provide for unknown, near-term cash needs

#### Core

- Intermediate and longer-term investments
- Reserve funds not expected to be spent for the foreseeable future





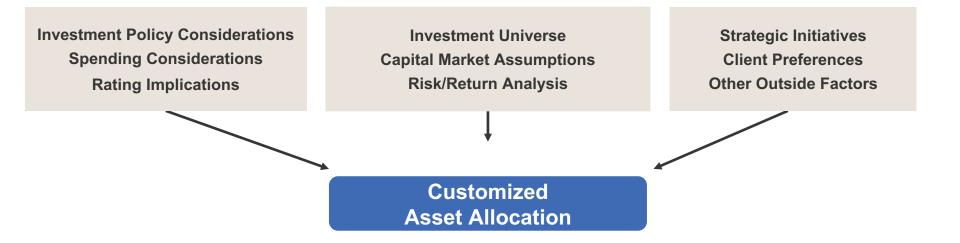
### **Investment Policy Diversification Parameters**

Diversification parameters are guideposts and provide flexibility during changing market environments and should be reflective of your risk appetite

Authorized Investments	Maximum Portfolio Allocation	Maximum Maturity	Maximum Allocation Per Issuer	Credit Quality / Notes
Local Government Investment Pool	100%	-	-	-
US Treasury Obligations	100%	5 years	-	-
GSE Agency Securities Per Issuer: FHLB, FFCB, FHLMC or FNMA	100% 100%	5 years	-	-
Other GSE's	100%			
Agency MBS	100%	5 years	-	-
Repurchase Agreements	100%	180 days	-	-
Certificates of Deposit/Bank Deposits/Saving	100%	24 months	-	-
Corporate Notes		5 years	Rated A or higher	Denominated in United States dollars and that carry at a minimum an "A" or better rating, at the time of purchase, from at least two nationally recognized rating agencies.
Commercial Paper	100%	270 days	-	Prime quality that is rated within the top two ratings by a nationally recognized rating agency. All commercial paper must be issued by corporations organized and doing business in the United States.
General obligation bonds of any state or local government	100%	5 years	-	-



### **Strategic Allocation Is Unique to Each Investor**



## Navigating Volatility, Uncertainty, Complexity, and Ambiguity





# Considerations for Navigating Uncertainty Together

- Establish regular periodic meetings between staff, Board, and Investment Advisors
  - More frequent conversations during volatile environments
- ► Investment Policies → not set it and forget it
  - Establish annual reviews
- Set Communication Expectations
  - Quarterly review of portfolio performance
  - Annual review of asset allocation
  - More often if there are substantial changes to liabilities/ cash flows

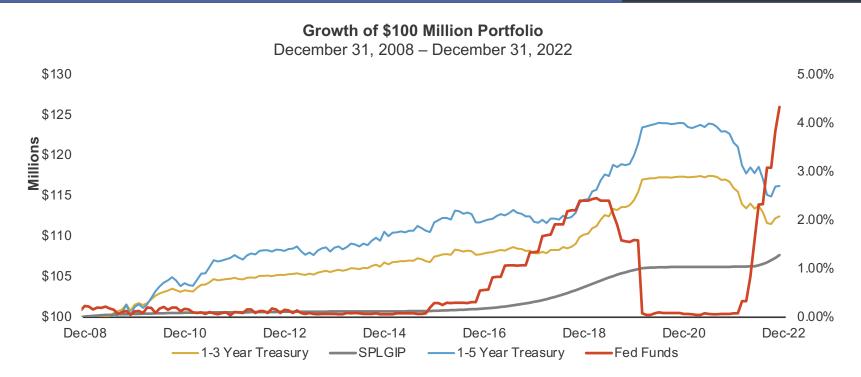


#### **Investment Program Considerations**

- What is our thought process? What worries us? What are our pain points?
  - Liquidity
  - Irregular Cash Flows
  - Adding Riskier Asset Classes
  - Reporting Issues
  - Valuation issues
  - Market volatility



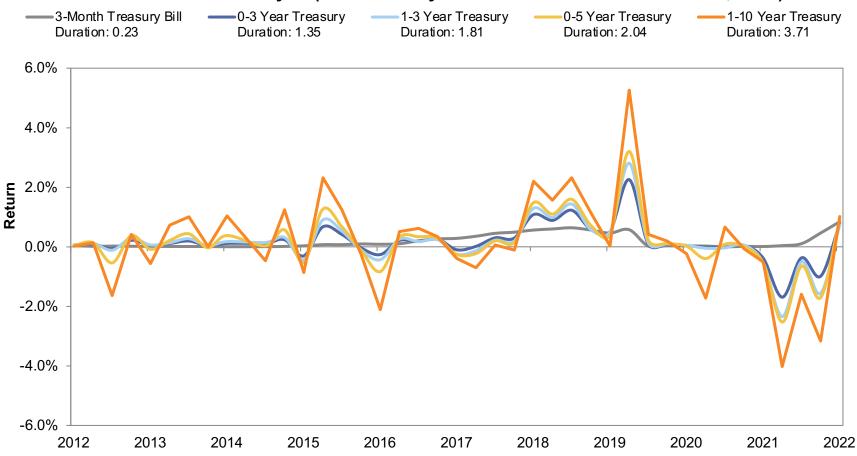
### **Interest Rate Cycles Throughout Recent History**



14 Years Ended December 31, 2022									
Bank of America Merrill Lynch Treasury Index	Duration (years)	Annualized Total Return	Cumulative Value of \$100 Million	Quarters With Negative Return					
S&P LGIP Govt	0.00	0.53%	\$107,683,296	0 out of 56					
1-3 Treasury	1.81	0.84%	\$112,451,836	15 out of 56					
1-5 Treasury	2.55	1.08%	\$116,207,431	19 out of 56					

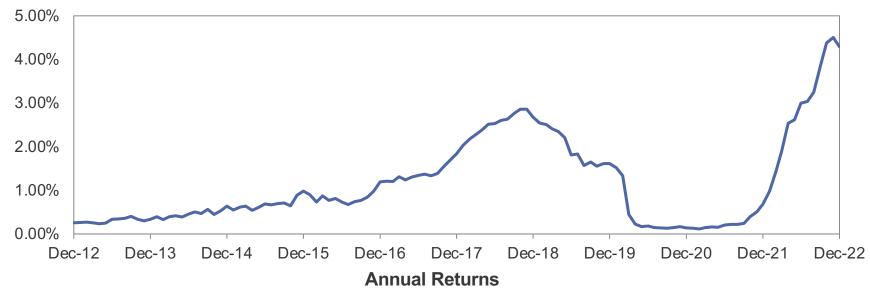
#### **Longer Term Portfolios Are More Volatile**

#### Periodic Quarterly % (U.S. Treasury Benchmarks as of December 31, 2022)



#### 2-Year UST Note Yield History

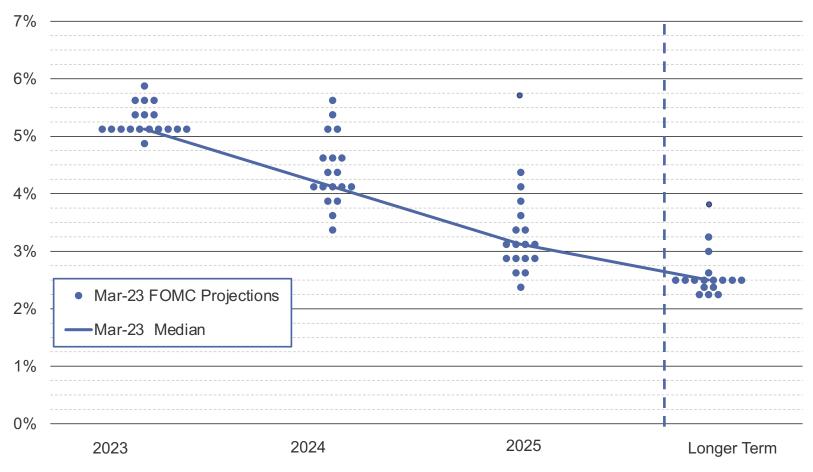
December 31, 2012 - December 31, 2022



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
1 Year UST Index	0.26%	0.18%	0.15%	0.76%	0.57%	1.86%	2.93%	1.82%	-0.07%	-1.02%
0-3 Year UST Index	0.30%	0.46%	0.43%	0.78%	0.55%	1.70%	3.25%	2.49%	-0.37%	-2.27%
1-3 Year UST Index	0.36%	0.62%	0.54%	0.89%	0.42%	1.58%	3.55%	3.10%	-0.55%	-3.65%
0-5 Year UST Index	-0.11%	1.00%	0.81%	0.97%	0.69%	1.61%	3.85%	3.58%	-0.85%	-3.93%
1-5 Year UST Index	-0.19%	1.24%	0.98%	1.09%	0.65%	1.52%	4.20%	4.25%	-1.10%	-5.25%
3-5 Year UST Index	-0.91%	2.14%	1.59%	1.34%	0.95%	1.47%	5.20%	6.06%	-1.96%	-7.85%

# Fed's "Dot Plot" Indicates We Are Nearing Sufficiently Restrictive Territory

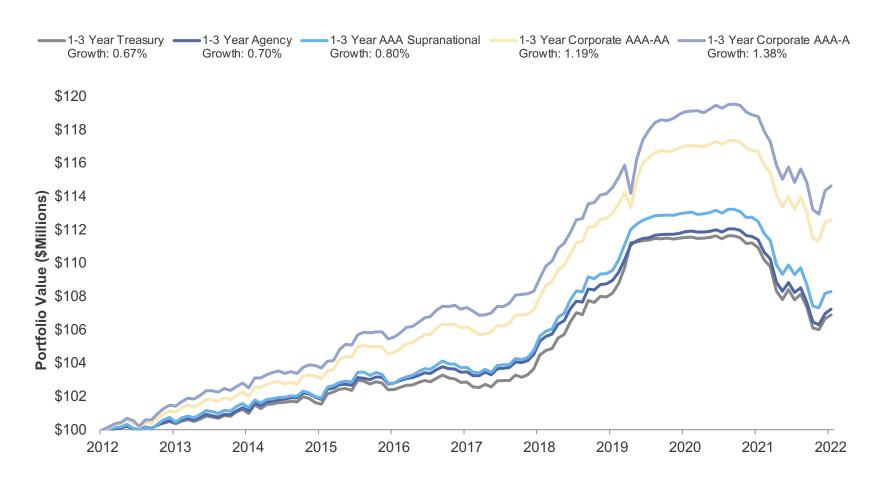
#### Fed Participants' Assessments of 'Appropriate' Monetary Policy

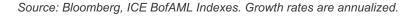




# Non-Government Securities Historically Outperform

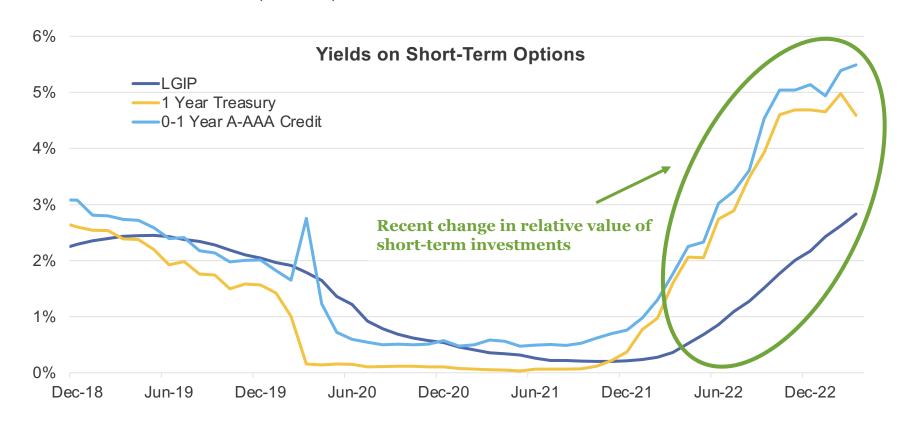
#### The Growth of \$100 Million Portfolio (as of December 31, 2022)

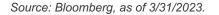




#### **Opportunities in Short-Term Market**

- Evaluate all your options for cash and short-term investments
  - Bank Deposits and earnings credit rates
  - ▶ Investment Pools (LGIPs)
  - Short-Term Securities (Portfolio)



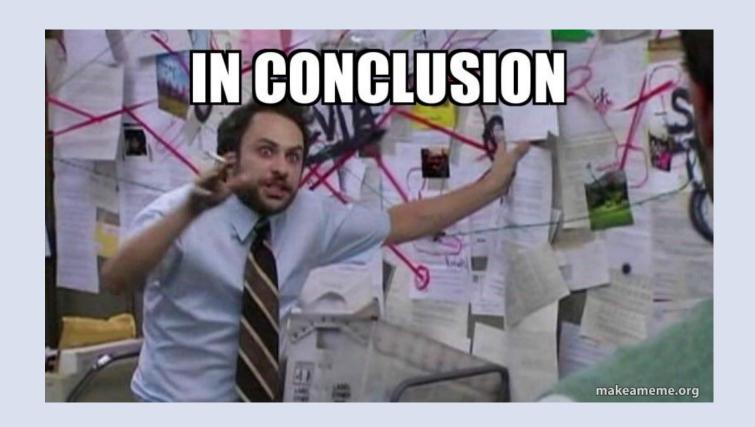


### **Diversification Reduces Portfolio Volatility**

Index / Ending Duration	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annualized Average
1-3 Year Treasury Duration: 1.81	1.41%	1.30%	1.16%	1.81%	1.67%	1.88%	4.99%	4.25%	-0.05%	-1.74%	1.38%
1-3 Year Agency Duration: 1.87	1.05%			7	HOL	J MANY	TIMES	HAVE	1	2.27%	1.19%
1-3 Year AAA Supranational Duration: 1.94	0.58%				ALL	D YOU	HILDRE			3.50%	1.14%
1-3 Year Corporate AAA- AA Duration: 1.89	0.46%				DA.	SKET?!?	5		$\overline{}$	3.53%	0.80%
1-3 Year Corporate AAA-A Duration: 1.82	0.42%		200	24		1/1	1	*		3.65%	0.72%
1-3 Year Government Duration: 1.81	0.36%			300		fr.	3	h.		3.65%	0.71%
0-3 Year Treasury Duration: 1.35	0.36%			5			7	7	7	3.74%	0.70%
0-3 Year AAA US Fixed Rate ABS Index Duration: 1.29	0.30%	1	my	In	Y		-	TI	7	3.75%	0.68%
1-5 Year Treasury Duration: 2.55	0.03%						© 2011	sardonic sal	ad	5.22%	0.67%
1-5 Year Agency Duration: 2.22	-0.19%	0.46%	0.43%	0.78%	0.42%	1.52%	3.25%	2.49%	-1.10%	-5.25%	0.67%



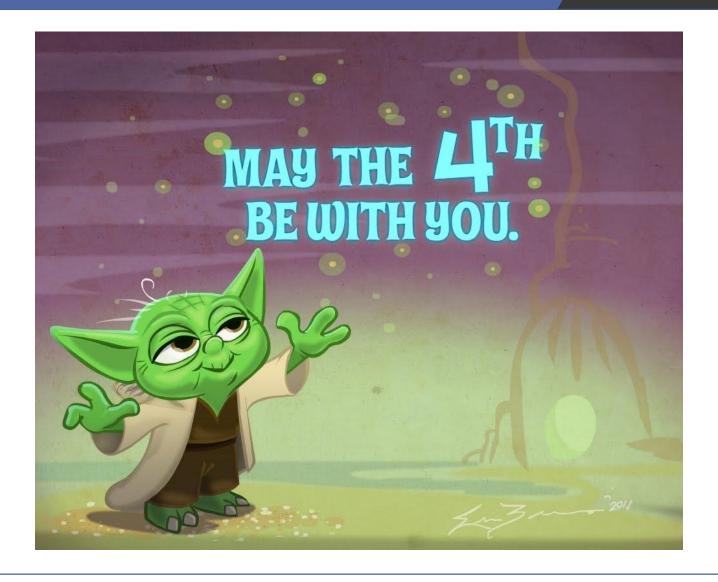




#### **Final Takeaways**

- ► Remember: Connections are everywhere
  - Investment returns impact balance sheets. Ratings and rate setting abilities are tied to your balance sheets. All can be impacted if cash flows are inadequate
- ► Remember the "how and why" of your investment strategy
  - Market volatility is inevitable: focus on establishing clear goals and tracking your progress toward those goals
    - Discussions should center around: Target Asset Allocation, Return Assumptions, and Capital Market Assumptions
  - Does your strategy match expected cash flows and business needs?

### **Questions?**





#### Disclaimer

Investment advisory services are provided by PFM Asset Management LLC ("PFMAM"), an investment adviser registered with the U.S. Securities and Exchange Commission and a subsidiary of U.S. Bancorp Asset Management, Inc. ("USBAM"). USBAM is a subsidiary of U.S. Bank National Association ("U.S. Bank"). U.S. Bank is a separate entity and subsidiary of U.S. Bancorp. U.S. Bank is not responsible for and does not guarantee the products, services or performance of PFMAM. The information contained is not an offer to purchase or sell any securities. Additional applicable regulatory information is available upon request.

For more information regarding PFMAM's services or entities, please visit www.pfmam.com.

