GFOAz WINTER 2024 FLAGSTAFF

Wednesday, February 7

Registration Opens & Platinum Sponsor Exhibit Set-Up
9:00 a.m. | Conference Foyer/Flagstaff Room

Education Committee Meeting
11:30 a.m. – 12:30 p.m. | Executive Board Room

Fraud Prevention Panel
1:00 – 1:50 p.m. | Grand Ballroom | *1 CPE*

Moderator:
Kirsten Lennon, *Financial Services Director, Cottonwood*

Speakers:
Emilie Deveraux, *Signing Director, CLA*
McKay Hall, *Audit Partner, HintonBurdick*
Brian Hemmerle, *Partner, BakerTilly*
Michael Lauzon, *Partner, HeinfeldMeech*
Shauna Woody-Coussens, *Managing Director, FORVIS*

Refreshment Break with Sponsors
1:50 p.m. | Flagstaff Room

Finding the Funny in Change
2:00 – 4:00 p.m. | Grand Ballroom | *2 CPEs*

Speaker:
Jan McInnis, *Comedian/Speaker/Author, The Work Lady*

Membership Committee Meeting
4:00 – 4:50 p.m. | Executive Board Room

Regional Leaders Meeting
4:00 – 4:50 p.m. | Spruce Room

New Member Meet & Greet
5:00 – 5:30 p.m. | Flagstaff Room

Welcome and Sponsor Reception
5:30 – 7:00 p.m. | Flagstaff Room

Thursday, February 8

Full Breakfast
7:30 – 8:00 a.m. | Flagstaff Room

Bouncing Back: Handling Setbacks Like a Comedian
8:00 – 8:50 a.m. | Grand Ballroom | *1 CPE*

Speaker:
Jan McInnis, *Comedian/Speaker/Author, The Work Lady*

Beyond the Hype: How to Harness the Power of Generative AI
9:00 – 9:50 a.m. | Grand Ballroom | *1 CPE*

Speaker:
Eugene Mejia, *Chief AI Strategy and Transformation Officer, Gilbert*

GASB Updates
10:00 – 11:30 a.m. | Grand Ballroom | *1.5 CPEs*

Speakers:
Shauna Brewster, *Audit Manager, HeinfeldMeech*
James Shankland, *Audit Manager, HeinfeldMeech*

Break and Networking with Sponsors
11:30 a.m. – 12:00 p.m. | Flagstaff Room

Lunch, Annual Business Meeting and Sponsor Recognition
12:00 p.m. – 1:00 p.m. | Grand Ballroom

Speaker:
Tanya Wright, *2024 GFOAz President*

Break and Networking with Sponsors
1:00 – 1:30 p.m. | Flagstaff Room

Future of Public Sector Finance Profession
1:40 – 2:30 p.m. | Grand Ballroom | *1 CPE*

Speaker:
Laura Allen, *GFOA President, Budget Analyst III, Capital Budgeting, Maryland Department of Budget and Management*

The Annual Expenditure Limitation Report
2:40 – 3:30 p.m. | Grand Ballroom | *1 CPE*

Speaker:
Cherie White, *Director of Financial Services, Sedona*

Break and Networking with Sponsors
3:30 – 3:40 p.m. | Flagstaff Room

Reading and Understanding Actuarial Reports – Pension Funding and Accounting
3:40 – 5:10 p.m | Grand Ballroom | *1.5 CPEs*

Speakers:
Mark Buis, *Vice President, GRS Consulting*
Michael Lauzon, *Partner, HeinfeldMeech*

GFOAz Board Meeting
5:15 – 6:00 p.m. | Executive Board Room

Reception
6:00 – 7:00 p.m. | Flagstaff Room

Friday, February 9

Full Breakfast
8:00 – 8:50 a.m. | Flagstaff Room

Economic Update
9:00 – 10:20 a.m. | Grand Ballroom | *1.5 CPEs*

Speakers:
Annette Gaston, *Senior Managing Consultant, PFM Asset Management*
Zachary Milne, *Senior Economist and Research Analyst, CSI*
Luke Schneider, *Managing Director, PFM Asset Management*

Legislative Update
10:30 – 11:50 a.m. | Grand Ballroom | *1.5 CPEs*

Speakers:
Vanessa Fielder, *Research and Analytics Manager, County Supervisors Association of Arizona*
René Guillen, *Deputy Director, League of Arizona Cities and Towns*

Conference Concludes & Platinum Sponsor Exhibit Tear Down
12:00 p.m.



PLATINUM

Abdo

aps Solutions for Business

BMO

BOK FINANCIAL

ClearGov

CHASE J.P.Morgan

COMCAST

COLUMBIA CAPITAL MUNICIPAL ADVISORS

FORVIS

MUNIBILLING

OPENGOV

ORACLE

pfm asset management

PIPER | SANDLER

PUBLIC AGENCY RETIREMENT SERVICES | PARS
TRUSTED SOLUTIONS. LASTING RESULTS.

Springbrook

STIFEL

tyler technologies

UMB

usbank

WELLS FARGO

WILLDAN

GOLD

AZ Municipal Risk Retention Pool (AMRRP) | Baker Tilly
Gust Rosenfeld P.L.C. | Hilltop Securities, Inc. | PNC Bank

SILVER

BLX Group | HintonBurdick CPA's & Advisors
Public Trust Advisors, LLC | Raymond James & Associates