

Wednesday, February 26

Registration Opens & Platinum Sponsor Exhibit Set-Up
8:00 a.m. | Conference Foyer/Flagstaff Room

GFOA Best Practices Showcase
9:00 – 11:30 a.m. | Grand Ballroom | *2.5 CPEs*
Speakers:
Emily Brock, *Director and Federal Liaison, GFOA in Washington DC – GFOA Committee on Treasury and Investment Management*
Erika Coombs, *Division Finance Manager, City of Scottsdale – GFOA Capital and Economic Development Committee*
Anna Marie Henthorn, *Assistant City Treasurer, Assistant CFO, City of Scottsdale – GFOA Committee on Retirement Benefits*
Barbara Whitehorn, *Director of Financial Services, City of Sedona – GFOA Committee on Budget and GFOA Committee on Retirement Benefits*

Break/Lunch on Your Own
11:30 a.m. - 12:30 p.m.

Education Committee Meeting
11:45 a.m. – 12:45 p.m.

Change is the Only Constant: Uniform Guidance Updates
1:00 – 1:50 p.m. | Grand Ballroom | *1 CPE*
Speakers:
Amanda Campen, *Manager, Forensic & Integrity Services, Ernst & Young LLP*
John Shaw, *Senior Manager, Forensic & Integrity Services, Ernst & Young LLP*

Refreshment Break with Sponsors
1:50 – 2:00 p.m. | Flagstaff Room

Redefining Leadership in the New Decade
2:00 – 4:00 p.m. | Grand Ballroom | *2 CPEs*
Speaker:
Jeff Butler, *Author, Speaker*

Membership Committee Meeting
4:00 – 4:50 p.m. | Executive Boardroom

Regional Leaders Meeting
4:00 – 4:50 p.m. | Spruce Room

New Member Meet & Greet
5:00 – 5:30 p.m. | Flagstaff Room

Welcome and Sponsor Reception
5:30 – 7:00 p.m. | Flagstaff Room

Thursday, February 27

Full Breakfast
7:15 – 8:00 a.m. | Flagstaff Room

Redefining Leadership in the New Decade cont.
8:00 – 8:50 a.m. | Grand Ballroom | *1 CPE*
Speaker:
Jeff Butler, *Author, Speaker*

Negotiations
9:00 – 9:50 a.m. | Grand Ballroom | *1 CPE*
Speaker:
Aaron Arnson, *Partner, Pierce Coleman PLLC.*

Personality Type and Effective Communication
10:00 – 11:30 a.m. | Grand Ballroom | *1.5 CPEs*
Speakers:
Amy Hitt, *Professor of Practice, NAU School of Communication*

Break and Networking with Sponsors
11:30 a.m. – 12:00 p.m. | Flagstaff Room

Lunch, Annual Business Meeting and Sponsor Recognition
12:00 p.m. – 1:00 p.m. | Grand Ballroom

Break and Networking with Sponsors
1:00 – 1:30 p.m. | Flagstaff Room

2025 Cybersecurity Outlook
1:40 – 2:30 p.m. | Grand Ballroom | *1 CPE*
Speaker:
Cerone F. "Cy" Sturdivant, *Principal, Cybersecurity Consulting, Forvis Mazars*

How to Have a High-Quality Single Audit
2:40 – 3:30 p.m. | Grand Ballroom | *1 CPE*
Speaker:
Brittney Williams, *Partner, HeinfeldMeech*

Break and Networking with Sponsors
3:30 – 3:40 p.m. | Flagstaff Room

Expenditure Limit: Permanent Base Adjustments – Overview and Panel Discussion on Recent Efforts
3:40 – 5:10 p.m. | Grand Ballroom | *1.5 CPEs*
Moderator:
Vanessa Fielder, *Director of Research & Analytics, County Supervisors Association of Arizona*
Speakers:
Connie DeKemper, *Finance Director, Yavapai County*
Siri Mullaney, *Finance Director and Chief Financial Officer, Coconino County*
Erika Philpot, *Deputy County Manager, Coconino County*

GFOAz Board Meeting
5:15 – 6:00 p.m. | Executive Board Room

Reception
6:00 – 7:00 p.m. | Flagstaff Room

Friday, February 28

Full Breakfast
8:00 – 8:50 a.m. | Flagstaff Room

Economic Update
9:00 – 10:20 a.m. | Grand Ballroom | *1.5 CPEs*
Speakers:
Ash Mehta, *Director, Investment Services, Public Trust Advisors, LLC*
Dennis Hoffman PhD, *Professor of Economics and Dean's Council of 100 Distinguished Scholar, Director, Center for Competitiveness and Prosperity Research, W.P. Carey School of Business, ASU, Director, Office of the University Economist, ASU*

Legislative Update
10:30 – 11:50 a.m. | Grand Ballroom | *1.5 CPEs*
Speakers:
Vanessa Fielder, *Director of Research & Analytics, County Supervisors Association of Arizona*
René Guillen, *Deputy Director, League of Arizona Cities and Towns*

Conference Concludes & Platinum Sponsor Exhibit Tear Down
12:00 p.m.



PLATINUM

Abdo
bakertilly
BOK FINANCIAL
BlueCross BlueShield Arizona
An independent licensee of the Blue Cross Blue Shield Association
ClearGov
COLUMBIA CAPITAL MUNICIPAL ADVISORS
EUNA solutions
forvis mazars
HeinfeldMeech
J.P.Morgan
OPENGOV
PARS PUBLIC AGENCY RETIREMENT SERVICES
PIPER | SANDLER
pfm asset management
PNC
RBC Capital Markets
Springbrook
STIFEL
tyler technologies
us bank
UMB
WELLS FARGO
WILLDAN
workday
xpress BILL PAY

GOLD

Arizona Municipal Risk Retention Pool (AMRRP)
Gust Rosenfeld, PLC | i3 Verticals

SILVER

BMO Bank, N.A. | FCS, a Bowman Company
Gabriel, Roeder, Smith & Company | HintonBurdick CPA's & Advisors
Sustainability Partners